



**5k Run/Walk
Saturday, May 1, 2010**

Sponsorship & Participation

~ Opportunities & Recognition ~

Presenting Sponsor ~ \$10,000

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| <ul style="list-style-type: none"> ◆ Prominent positioning of Company Logo on postcard*, registration brochure*, all pre and post event newspaper ads, event correspondence, posters, banners, T-shirts and any TV and radio event promotion ◆ Prominent signage at event ◆ Complimentary entry of up to two teams ◆ Prominent role and recognition on event day | <ul style="list-style-type: none"> ◆ Inclusion of your promotion material in Race Kits ◆ Opportunity to participate in our "Health Fair" ◆ Recognition in Foundation newsletter (circulation 9,500) ◆ Tax receipt <i>(in accordance with Revenue Canada guidelines)</i> |
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Elite Sponsor ~ \$5,000

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| <ul style="list-style-type: none"> ◆ Company Logo on postcard*, registration brochure*, all pre and post event newspaper ads, event correspondence, posters, banners, T-shirts and any TV and community radio event promotion ◆ Company Logo on signage at event ◆ Complimentary entry of one team ◆ Role and recognition on event day | <ul style="list-style-type: none"> ◆ Inclusion of your promotion material in Race Kits ◆ Opportunity to participate in our "Health Fair" ◆ Recognition in Foundation newsletter (circulation 9,500) ◆ Tax receipt <i>(in accordance with Revenue Canada guidelines)</i> |
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Gold Sponsor ~ \$2,000

Silver Sponsor ~ \$1,000

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| <ul style="list-style-type: none"> ◆ Company Logo on postcard*, registration brochure*, pre and post event newspaper ads and T-shirts ◆ Complimentary entry of one team ◆ Company Logo on signage at event ◆ Inclusion of your promotional material in Race Kits ◆ Opportunity to participate in our "Health Fair" ◆ Recognition in Foundation newsletter (circulation 9,500) ◆ Tax receipt <i>(in accordance with Revenue Canada guidelines)</i> | <ul style="list-style-type: none"> ◆ Company Logo on registration brochure* ◆ Recognition on signage at event ◆ Inclusion of your promotional material in Race Kits ◆ Opportunity to participate in our "Health Fair" ◆ Recognition in Foundation newsletter (circulation 9,500) ◆ Tax receipt <i>(in accordance with Revenue Canada guidelines)</i> |
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Bronze Sponsor ~ \$500

Product/Prize Donation

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| <ul style="list-style-type: none"> ◆ Recognition on signage at event ◆ Inclusion of your promotion material in Race Kits ◆ Opportunity to participate in our "Health Fair" ◆ Company name listed in Foundation newsletter (circulation 9,500) ◆ Tax receipt <i>(in accordance with Revenue Canada guidelines)</i> | <ul style="list-style-type: none"> ◆ Signage with your product or recognition of your prize at event ◆ Inclusion of your promotion material in Race Kits ◆ Tax receipt <i>(in accordance with Revenue Canada guidelines)</i> |
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***Due to printing deadlines, we are only able to guarantee this recognition benefit for commitments received by January 8, 2010 (postcard) and February 19, 2010 (brochure).**